

WORKING GROUP SESSION: CRITIQUING YOUR DATA VISUALIZATION (DVS1G)

Module

Data Visualization

Format

Small group discussion

Purpose

This activity contributes to the module learning objectives by asking participants to share their own data visualization and critique their peers using principles of data visualization.

Time Required

- 1.5 hrs

Working Group Description

Participants are grouped into Working Groups of three-five participants based on their research or advocacy topics. Throughout the series of Working Group sessions, participants are asked to apply the concepts and skills taught in the workshop to their own research or data on their topic.

Activity Description

This Working Group session asks participants to give feedback on the data visualizations of their group members. Each member of the group will present his/her data visualization, and the group will then discuss and provide feedback. Use the Data Visualization Checklist to guide discussion.

Although many elements of graphic design may be subject to personal preference, and there are undoubtedly many ways to visualize any set of data, facilitate the discussion to focus on how visualizing the data improves understanding and helps to tell a story.

Estimate approximately 10-20 minutes of discussion per participant.

Key Learning Concept(s)

- Choosing an appropriate format and graph for the given data.
- Selecting appropriate design elements to enhance understanding.
- Conserving your “ink”—only including the content necessary to effectively tell the story.

Materials Needed

- [Data Visualization Checklist](#)

Required Preparation:

- Complete session DV4A, Visualizing Your Data



1875 Connecticut Avenue, NW, Suite 520
Washington, DC 20009 • Ph: 800-877-9881

www.prb.org